GMB Scorecard

Sheboygan Chevrolet Buick GMC Cadillac GMB Radar Report

Sheboygan Chevrolet Buick GMC

3400 South Business Drive, 3400 South Business, DriveSheboygan, WI 53081 https://www.sheboygangm.com/
View on Google Maps

07-20-2022

★ Overall Grade

48 %

Need immediate attention

There's a few things you can do to improve your score, let us help you get to 100%!

50 % Profile 40 %

Reputation

0 % Posts 100 %

Q&A

Profile Presence

50 %

Profiles with complete information get more views compared to incomplete listings

The Basics		Industry Comparison
Profile Claimed	×	
Phone (800) 459-6840	✓	
Website Url View website url	✓	

Business Hours	Sunday: Closed Monday: Closed Tuesday: Closed Wednesday: Closed Thursday: Closed Friday: Closed Saturday: Closed	•	
Description		×	
Secondary Categories	Car dealer	~	
Percent Profile Complete?		85	Above industry average ⁰
Photos			Industry Comparison
Cover Photo		✓	
Profile Photo		×	
Photo Count		290	Above industry average 22.01
Recent Photo Upload		✓	

Reputation

40 %

Great online reputation helps attract more customers and improves ranking visibility

Reviews		Industry Comparison
Owner Responds to Reviews?	~	
Total Reviews	1	Below industry average 41.89
Last Review Date	7/19/2022	Above industry average 33.06 days ago
Rating	2	Below industry average 4.24
Review Responses		Industry Comparison
Average Response Time	21.61 Days	Above industry average 14.65

Posts and Engagement

0 %

Posting on Google allows you to promote your business, share events, new products / offerings, and keep your customers informed

Posts and Engagement		Industry Comparison
Posts Present?	×	
Number Of Recent Posts	0	Below industry average 2.12
Total Posts Past Month	0	Below industry average 2.16
Last Post Date		Below industry average 44.55 days ago
Average Weekly Posts	N/A	Below industry average 0.48

② Questions and Answers

100 %

Asking and Answering Questions is a great way to communicate common FAQ's to your customers

Questions and Answers		Industry Comparison
Questions Present?	✓	
Owner Asks and Answers Questions?	~	Above industry average 0.01
Total Questions	7	Above industry average 1.48
All Questions Answered?	~	

Total Answers by Owner	5	Above
		industry
		average
		0.03